





It's what we know, it's what we love, and it's what we want to talk about most of the time. Yep, beer (and spirits too). The reason we exist, the thing that gets us up in the morning and off to bed late on a Friday/Saturday/Sunday night.

Tasters is where you can learn the basics of the key beers, ciders and spirits we sell. Everything on here is taster-sized, so you can drop in and out when you've got 90 seconds to spare. It covers our Headliners, our spirits and our cider.

 [Visit our website](#)

 [Learn about beer](#)

HEADLINERS



Get to know the beers that make BrewDog brilliant. Paddy Gardiner, our Beer Whisperer, will give you a roughly 2-minute tour of his personal thoughts on each headliner: what makes each one special, its ingredients, tasting notes and the selling points to bring every potential customer around to the beery good. And on the side you can find a summary of what we say on our website.

PUNK IPA IS...

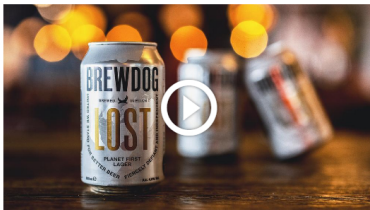


OUR FLAGSHIP AND GATEWAY TO CRAFT BEER

BrewDog's OG, a gateway to craft beer and Indian Pale Ales (IPA), giving a first taste to many beer lovers on their hoptastic journey.

- 5.2% (kegs) 5.4% (packs) ABV IPA
- Made with six varieties of hops from the US
- Caramel and tropical fruit flavours, with an almost white wine vibe
- Available alcohol-free and gluten-free

LOST LAGER IS...



A PLANET-FIRST BEER FOR EVERYONE

This German-style Pilsner is our planet-first beer, using renewable power and fewer resources to create a crisp, refreshing lager.

- 4.5% ABV lager
- Uses select Spalter and Saphir hops
- Citrusy, herbal notes
- Available alcohol-free

HAZY JANE IS...



SMOOTH, FRUITY AND JUICY

A full-tilt fruit machine IPA with all the flavour but less alcohol, so it tastes great and it's easy to drink.







- 5% ABV IPA
- Brewed with oats and wheat, unfiltered for a smooth texture
- Pineapple, mango, stone-fruit flavours with a hint of tangerine
- Available alcohol-free

ELVIS JUICE IS...



LOADED WITH TART PITHY GRAPEFRUIT

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This American-style IPA has a bitter citrus edge that'll take your tastebuds to the edge, along with an intense aroma.

- Citrus infused IPA
- 6.5% ABV
- Caramel malt base with a grapefruit infusion, with waves of pine and orange
- Available alcohol-free

PLANET PALE IS...



SHARP BUT EASY TO DRINK WITH A MELLOW AFTERTASTE

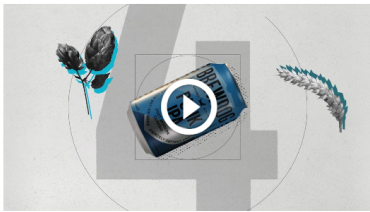
This sessionable (or put simply, easy-to-drink) pale ale uses three different hops for a sharp flavour with a mellow aftertaste.

- 4.3% ABV
- Uses cascade, chinook, simcoe, citra, talus, mosaichops
- Citrus aroma and piney notes, giving way to mellow tropical fruits

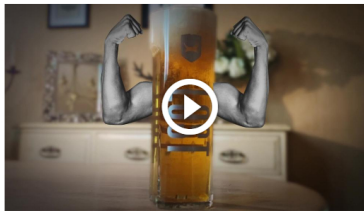
(By the way, Paddy's drinking from the old can, but Planet Pale has now turned into a beautiful butterfly - the new can is in the thumbnail)

Here's what we say about our headliners on social media...

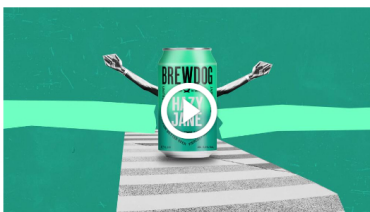
PUNK IPA



LOST LAGER



HAZY JANE



ELVIS JUICE



And they're just the beginning. We've got a wider, wilder range of beer styles that we make. You can find out more about new releases on Huddle in our monthly update, but here are the headings:

- **Headliners** | Crafted to perfection as the delicious fridge-fillers that lead the pack
- **Alcohol Free beer** | AF beer, taken to the next level, with no compromises
- **Amplified** | Turns the beer up to 11 with more taste and intensity to savour
- **Year Round** | Beers inspired by the ever-changing calendar
- **Collaborations** | Partnerships with other great breweries and brands to create new sensations and reinvent the classics
- **AlphaDog** | A cutting-edge small-batch brewery where we unleash our eclectic creativity
- **NanoDog** | Our tiny wee brewery in Ohio, brewing some of our most eclectic, unique beers which are constantly ranked among the world's best
- **BrewDog and Friends** | Four new beers each month, showcasing the best of BrewDog with the best breweries and brands from around the world
- **High Octane** | Small batch beers, released once a month where the only rule is to break the rules and crank the ABV that little bit higher

SPIRITS



We're proud of our spirits because we believe they're superior, made from scratch and authentic from grain to glass. Our mission is to bring honest and charismatic spirits to the people. No half measures here. Whatever your taste, we've got a flavour to meet it.

LONE WOLF GIN



Our Juniper berries come all the way from Tuscany to our state-of-the-art Ellon distillery. Here we blend it with Scots pine and fine botanicals and distil it in the smallest batches. Available as:

- LoneWolf Original Gin
- Gunpowder Gin
- Cloudy lemon
- Cactus and lime
- Peach and passionfruit

500 CUTS RUM



Every batch is double-copper-pot-distilled, making for intensely amazing flavour from sweet tropical sugar cane molasses and plenty of Scottish spirit to enjoy. Available as:

- Spiced rum
- Pineapple and mango
- Cherry and dark chocolate
- Coconut and vanilla

SEVEN DAY VODKA



We built our own triple bubble copper pot to make the purest vodka possible. After seven days, it's crisp and clean, with subtle notes of icing sugar and vanilla. Available as:

- Seven Day Original
- Passionfruit and vanilla
- Rhubarb and lemon
- Raspberry and lime



The world of cider stands at a crossroads and we are here to take it in a new direction. This revolution will be fought along familiar lines. Welcome to uniquely modern cider. Elliot Allison, General Manager for Hawkes Cidery, is here to give you tasting notes on our core range in a series of short videos shot in our cidery.

URBAN ORCHARD



Cider made the right way. Unloved apples pressed in our London Cidery, blending cult classics like the Bramley with sweet bombs like Gala and Braeburn. Perfectly bubbly, with zippy acidity, and banging out a wine-like finish.

ABV 4.5%

DEAD AND BERRIED



Sweet as a nut. Packed to the rafters with blackberry, raspberry and blueberry, on a brisk dessert apple base, this super fruity cider is fermented with a wine yeast to delicately balance the sweet berry front. Deep, lush, dead drinkable.

PINEAPPLE PUNCH



Pow! Our Kent Bramley & dessert apple blend takes swings at a top-notch contender, the pineapple! Following a 2-week bout in the fermenter, the unlikely pairing brings a barrage of tropical flavour. Like liquid sunshine.

Results for **tasters** found on this page.

Show Results

